

Press Kit

FERIA HÁBITAT VALÈNCIA

19-22 September 2023

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Mobboli

MOBBOLI, COSMOPOLITAN DESIGN, presents its new products in HÁBITAT VALÈNCIA 2023

MOBBOLI will participate once again in HÁBITAT VALÈNCIA, the leading event of the habitat made in Spain, which will take place from September 19 to September 22 at Feria València. This contemporary furniture brand will showcase its newest collections during the 57th edition of the International Furniture, Lighting, and Decoration Fair. The brand will present its new collections with an international vision inspired by the cultural diversity and creative experience of the brand located in MADRID, a city in continuous movement and evolution. The *Cosmopolitan design* is available in customised, versatile, and sustainable pieces for everyone and for all types of spaces: flexible, contract, hospitality, and home.

From the extraordinary simplicity of DAILY to the daring sophistication of IGGY

The two most recent collections created in the brand's workshops in Torrejón de Ardoz (Madrid), by two renowned international designers, will be exhibited in València for the first time.

DAILY, a design by Christophe Pillet, embodies simplicity, comfort, and elegance in a collection of chairs and armchairs, which is perfect for casual spaces with a touch of personality. With a wide range of finishes both for the structure and upholstery, it offers endless possibilities for customising each product and each project. It ranges from a single-colour vision to the greatest colour contrast between its upholstery and structure. With simple and light lines, it assures comfort with its soft seat and enveloping backrests in two versions, a fixed model with four legs and a swivel model with the emblematic leg made from steel sheeting. A collection of soft and friendly lines to create warm and functional spaces with outstanding quality that is reflected in its details.

In turn, IGGY, designed by Patrick Norguet, is a sophisticated and daring proposal of chairs and armchairs, with or without upholstered armrests.

It offers the possibility of combining two different upholsteries, allowing customisations that adapt to the most wide-ranging aesthetics and styles. An endless number of possibilities when choosing colours and finishes, which are available in MOBBOLI's sample book variants, leading to a wide range of models. IGGY offers different types of metal structures: fixed four-legged, sled leg or cantilever; together with the swivel option with aluminium base, fixed and swivel models to combine with fully upholstered seats and backrests, handcrafted, soft and comfortable. A chair that suits our back perfectly in its two versions with or without armrests. One more example of how distinction and design work together in proposals that are truly ideal for premium facilities.

Other collections enlarge their offer: from the functionality of CAP to the summit of MONT BLANC

In València, the CAP PLASTIC chairs, designed by Ximo Roca, will also be on show for the first time, extending the range of CAP chairs and stools with this new version with seat and backrest in recycled PP polypropylene in different percentages within a range of six attractive colours: white, black, mink, grey, dry green, and terracotta. They are all available in combination with metal frames from the collection painted to match the PP for a one-colour finish or in other colours from the Mobboli metal collection. The CAP collection, now amplified with the plastic version, was awarded with the Good Design Award 2021 for its excellence in design and, together with the CUA collection of tables -also designed by Ximo Roca and exhibited at this fair- generates the term *cap i cua*, which in Valencian is synonym of good luck.

MONT BLANC, a modular design by Yonoh, has arrived as a continuation and adaptation of the ALPE collection. Its armchairs will also be exhibited at the HÁBITAT fair, tempting us to feel its comfort and admire its original lines. A collection that includes the curved corner module and pieces with a single right or left arm to create as many modular soft seating compositions as required. This collection also includes several accessories such as side tables and upholstered side screens that can be incorporated into the module in the same finish.

Other iconic Mobboli collections will also be available at HÁBITAT: from the connection of CONECK to the winding lines of TRACK

As part of different environments, there will also be other collections such as the CONECK modular sofas, designed by Gabriel Teixidó, with simple lines. These modular pieces connect with each other and create a wide variety of sets, with linear or curved shapes linked by their light and original metallic structure and their connecting tables. Or the side tables from the UP collection, available in several heights, which add value to this youthful, casual, and practical proposal. The multifunctional CUA tables will not be missing in these spaces either, with a wide selection of formal metal legs in five heights combined with tops of different geometries and dimensions, which generates an endless number of table models and enables them to be used in all kinds of spaces and contexts.

TRACK, designed by Francesc Rifé, will have an important place at this fair thanks to the large-format pieces that characterise this collection of upholstered seating to be used as a soft seating area. With winding shapes and generous dimensions, both its straight and curved models are a proposal with an endless number of options for elegant and emblematic spaces such as lobbies, waiting areas and offices.

The environments created with the MOBBOLI collections are accompanied by the sofas, armchairs, and tables of the SPLIT collection, designed by Venture which, based on the concept of individuality, plays with one-, two- and three-seater sofas arranged in separate modules that respect the space of the users. A collection to be enjoyed *independently together*, in which the side tables do not lose sight of the fact that they can be used in compositions in all kinds of spaces.

And finally, we can look at the tables and chairs in the ODEI collection by A.G. de Vicuña, with an upholstered, elevated design and suspended backrests that float like clouds. The chairs come in different fixed four-leg or sled leg models as well as in a swivel version, an ideal chair for flexible spaces.

COSMOPOLITE AND SUSTAINABLE design

From Madrid to the entire world with a Made in Spain production. This is how MOBBOLI was born in 2018, with an international, dynamic, and open vocation, which is reflected in its collections: cosy, contemporary and urban furniture, with the soul of the Spanish capital. It is designed for modern people, from different cultures, concerned about the environment, with changing lives and adaptable to new experiences; curious and flexible people who work and live in different spaces and need comfort and adaptability around them.

With a strong commitment to sustainability, MOBBOLI manufactures its furniture in its own local facilities, avoiding intermediate economic and environmental costs and using carefully selected, sustainable materials of the highest quality to ensure durability and comfort. This is why our collections are so personal and flexible. Our aim is to create furniture with a cosmopolitan and timeless design that will last over time as the best guarantee of its quality and sustainability. They are trend oriented and dress spaces that reflect us as people and professionals. To make them places of belonging, full of life and energy, to which we want to return. Because that's what MOBBOLI is: a reflection of its birthplace, the source of its inspiration.

In this edition of FERIA HÁBITAT València, MOBBOLI has made the decision to recycle each of the pieces showcased to give them a second life with new coatings and upholstery, reusing used structures. And, at the same time, it has incorporated in every piece recycled and recyclable fabrics from prestigious collaborators such as Gabriel or Camira. Other national suppliers have also been considered at this fair for their recycled fabrics, contributing to environmental savings through their proximity.

Daily

New



Daily

New



Designed by
Christophe Pillet

Moboli

Daily

New



Daily

New



Designed by
Christophe Pillet

Moboli

Iggy
New



Iggy

New



Designed by
Patrick Norguet

Mobboli

Iggy
New

Iggy
New



Designed by
Patrick Norguet

Mobboli

Mont Blanc

New Model



Mont Blanc

New Model



Designed by
Yonoh

Mobboli

Cap Plastic

New



Cap Plastic

New



Cap Plastic

New



Cap Plastic

New



Designed by
Ximo Roca

Mobboli

Cap Wood

New Model



Cap Wood

New Model



Designed by
Ximo Roca

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